



SCHOOL OF DISTANCE EDUCATION BHARATHIAR UNIVERSITY

State University - Re-Accredited with 'A' Grade by NAAC
Established by Tamilnadu State Legislature under Bharathiar University Act, 1981 (Tamilnadu Act No. 1 of 1982)
COIMBATORE - 641 046. TAMIL NADU. Ph: 0422 - 2428216. Fax: 0422-2423330. Web: www.b-u.ac.in

ALL THE COURSES ARE APPROVED BY DISTANCE EDUCATION COUNCIL (DEC), NEW DELHI.
Degree & Diploma are recognised for employment by both Central & State Governments

ADMISSION NOTIFICATION 2011-12

Centre for conventional Distance Education Programme (CCDEP)

TWO DEGREES

AT THE SAME TIME - SIMULTANEOUSLY

ONE AT COLLEGE

ANOTHER AT SCHOOL OF DISTANCE EDUCATION



25% IN TUITION FEES CONCESSION

ALL TEACHERS OF EDUCATIONAL INSTITUTIONS
DEFENCE & POLICE PERSONNEL, PRESS & MEDIA PERSONNEL
EX. SERVICEMEN AND GRADUATES OF BHARATHIAR UNIVERSITY

10% FEE CONCESSION

IN TUITION FEE FOR WOMEN (WHO DO NOT AVAIL CONCESSION OTHERWISE)

CONCESSIONS AS PER G.O.

FOR DIFFERENTLY ABLED PERSONS

IT / COMPUTER COURSES (Annual Pattern)

◆ **M.C.A.** (3 Years) ◆ **M.Sc.** (2 Years), Computer Science, Information Technology ◆ **B.C.A.** (3 Years) ◆ **B.Sc.** (3 Years), Computer Science, Information Technology ◆ **P.G.D.C.A.** (1 Year)

PG COURSES: 2 Years (Annual Pattern)

◆ **M.Sc.** : Mathematics, Applied Psychology, Bio-informatics, Physics, Chemistry, Environmental Science, Botany, Zoology, Geography
◆ **M.B.A.** : M.B.A (General), Marketing Mgt., Tourism & Hotel Mgt., Financial Mgt., Hospital Mgt., Investment Mgt., International Business, Retail Mgt., Information System Mgt., Financial Services, Entrepreneurship, Service Management, Export Mgt., Human Resources Mgt., Project Mgt., Finance & Banking Mgt., Technology Mgt., Aviation Management, Airport Management, Shipment and Port Management, Healthcare Management, Nutrition Management ◆ **M.S.W** ◆ **M.Com.** : M.Com. (General), Computer Applications. ◆ **M.A.** : English Literature, History, Political Science and Public Administration, Economics, Sociology ◆ **BLIS** ◆ **MLIS**

DIPLOMA COURSES : 1 Year (Annual Pattern)

Computerised Accounting, Catering Science & Hotel Management, Library Science, Medical transcription.

MBA - 5 YEARS

INTEGRATED COURSE: (BBA, PG Diploma & MBA)
ELIGIBILITY : A pass in +2 (Higher Secondary) Examination.

EXECUTIVE MBA

ONE YEAR (Theory) ONE YEAR (Project work)
(Semester Pattern)

ELIGIBILITY : A graduate in any discipline with 3 Years working Experience (Managerial / Supervisory / Executive Cadre) in a reputed Organisation.

UG COURSES : 3 Years (Annual Pattern)

◆ **B.Sc.** : Visual Communication, Costume Design & Fashion, Catering Science & Hotel Mgt., Mathematics, Physics. ◆ **B.Com.** : B.Com. (General), Computer Applications. ◆ **B.A.** : English Literature, Tamil Literature, B.Litt. (Tamil) ◆ **B.B.M.** & **B.B.A.** ◆ **B.S.W.**

PG DIPLOMA COURSES : 1 Year (Annual Pattern)

Bio-informatics, International Business, Communicative English, Insurance Management, Teaching of Tamil, Medical Instrumentation, Yoga and Fitness Management, Medical transcription, Microbial Biotechnology,

LATERAL ENTRY PROGRAMMES

◆ Direct admission to **Second year of BCA / BSc Computer Science** for relevant three years diploma in Computer Technology, Computer Engineering and Information Technology ◆ Direct Admission to **II year B.Com.** for relevant three years diploma in Commercial Practice and Modern office management ◆ Direct admission to **II year B.Sc.** Costume Design and Fashion Technology for relevant three years diploma in Costume Design & Dress Making, Garment Technology & Apparel Design and Fabrication Technology ◆ Direct Admission to **II year B.Sc. Catering Science and Hotel Management** for relevant three years diploma in Catering Science ◆ Admission to II year UG for relevant Bachelor degree similar in nature. MCA refer prospectus.

STUDY CENTRES/SPOT ADMISSION CENTRES:

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The cost of Application form and Prospectus is Rs. 100/- for all the courses except for Executive MBA, the cost of which is Rs. 300/- . Application form and Prospectus can be had from the Spot Admission Centres and City Centre / School of Distance Education, Bharathiar University, Coimbatore. Application forms can be obtained by post on enclosing a DD for Rs. 150/- for all the courses and Rs. 350/- for the Executive MBA and requisition with a self-addressed envelop of size 30 x 24 cms (or) can be downloaded from the University Website www.b-u.ac.in

Last date for submission of Application 30.09.2011

CENTRE FOR PARTICIPATORY AND ONLINE PROGRAMMES (CPOP)

PARTICIPATORY PROGRAMME

Mode of Education : Face to Face
Duration of the Courses : As prescribed by the UGC
Quality of the Programme : Course content, credits to be earned, mode of evaluation and pattern of education same as that of regular programme
Courses offered through Partner Institutions : Diploma, PG Diploma, UG, PG Programmes in Arts, Science, Commerce and Management, MBA, MCA.

ONLINE PROGRAMME : 11 SPECIALIZATIONS IN MBA

Partner Institutions, Online Provider and other details:

www.b-u.ac.in/CPOP/CPOP.html

Last Date for submission of application with

Partner Institution concerned 30.09.2011