



**SCHOOL OF DISTANCE EDUCATION**  
BHARATHIAR UNIVERSITY : COIMBATORE - 641 046

Phone No.0422-2422222 Extn.No.212

Fax No.91-422-2423330

Ref: No.BU/SDE/C/2011 - 1576

DATE :13.06.2011.

Dear Student,  
Greetings,

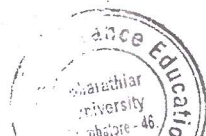
The regulations & Syllabus for the MBA Degree Course were revised for 2009-10 batch and as per the revised regulations, the students admitted during the Academic Year 2010-11 are hereby informed that they have to undertake either Project Work during their final year (or) choose any one of the following theory papers in lieu of the Project Work: -

1. International Business
2. Business Environment and Ethics
3. Retail Management
4. Managing Interpersonal Effectiveness
5. Quality Management Systems
6. Total Quality Management
7. Risk Management and Insurance

The theory paper chosen by the candidate in lieu of the Project Work should not have already been studied by the candidate as specialization earlier. Hence, the candidates are requested to inform whether they choose Project Work or theory paper in lieu of the project work in the enclosed Declaration Format and forward to this office on or before 01.08.2011 failing which it will be construed that you are opting to undertake Project work.

**INSTRUCTIONS FOR CANDIDATES CHOOSING PROJECT WORK:**

The candidate who wish to choose project work, has to get prior approval from the University for project title, and guide. The conditions for project guide are that he/she should be an M.Phil (Mgt) (or) Ph.D (Mgt) (or) working in a Department of Business Management/Administration of a College (or) University (or) Senior managers (not less than 7 years of experience) with MBA Degree. Project work should be guided by the guides approved by the University. Maximum numbers of candidates permitted per guide will be 10. The School of Distance Education reserves the right not to allow maximum number also. The Viva Voce examinations will be conducted in the University Campus only.



  
DIRECTOR.i/c

Encl: Declaration Form.

Phone No.0422-2422222 Extn.No.206

Fax No.91-0422-2423330

FINAL YEAR MBA  
(2009-10 BATCH & ONWARDS)

[Project Work/Theory Paper (in lieu of project work) Declaration format]

1. Name :  
2. Centre Name & Code :  
3. Course : MBA  
4. Specialization :  
5. Enrolment No. :  
6. Mobile No./Contact No. :  
7. Option (Pl.√) \* : project work  / Theory paper(in lieu of project)   
8. If chosen theory paper, please √ the title of the paper:  
i. International Business [ ]  
ii. Business Environment & Ethics [ ]  
iii. Retail Management [ ]  
iv. Managing Interpersonal Effectiveness [ ]  
v. Quality Management Systems [ ]  
vi. Total quality Management [ ]  
vii. Risk Management & Insurance [ ]

**UNDERTAKING**

I hereby state that I am willing to **undertake a project work/pursue a theory paper in lieu of Project Work as stated above\***. Further, I assure the University that I would not request for a change from project work to theory paper or vice versa in the future.

Date :

Place :

Signature of the candidate

Phone No.0422-2422222 Extn.No.206

Fax No.91-0422-2423330

**FINAL YEAR MBA – (FINANCIAL MANAGEMENT, FINANCIAL SERVICES,  
INVESTMENT MANAGEMENT)**

**(2009-10 BATCH & ONWARDS)**

[Project Work/Theory Paper (in lieu of project work) Declaration format]

1. Name : \_\_\_\_\_
2. Centre Name & Code : \_\_\_\_\_
3. Course : MBA
4. Specialization : \_\_\_\_\_
5. Enrolment No. : \_\_\_\_\_
6. Mobile No./Contact No. : \_\_\_\_\_
7. Option (Pl.√) : project work  / Theory paper(in lieu of project)
8. If chosen theory paper, please √ the title of the paper:
- i. International Business [ ]
- ii. Business Environment & Ethics [ ]
- iii. Retail Management [ ]
- iv. Managing Interpersonal Effectiveness [ ]
- v. Quality Management Systems [ ]
- vi. Total quality Management [ ]

**UNDERTAKING**

I hereby state that I am willing to **undertake a project work/pursue a theory paper in lieu of Project Work as stated above\***. Further, I assure the University that I would not request for a change from project work to theory paper or vice versa in the future.

Date :

Place :

Signature of the candidate

Phone No.0422-2422222 Extn.No.206

Fax No.91-0422-2423330

**FINAL YEAR MBA GENERAL  
(2009-10 BATCH & ONWARDS)**

[Project Work/Theory Paper (in lieu of project work) Declaration format]

1. Name : \_\_\_\_\_
2. Centre Name & Code : \_\_\_\_\_
3. Course : MBA
4. Specialization : \_\_\_\_\_
5. Enrolment No. : \_\_\_\_\_
6. Mobile No./Contact No. : \_\_\_\_\_
7. Option (Pl.√) : project work  / Theory paper(in lieu of project)
8. If chosen theory paper, please √ the title of the paper:
- i. Retail Management [ ]
- ii. Managing Interpersonal Effectiveness [ ]
- iii. Quality Management Systems [ ]
- iv. Total quality Management [ ]
- v. Risk Management & Insurance [ ]

**UNDERTAKING**

I hereby state that I am willing to **undertake a project work/pursue a theory paper in lieu of Project Work as stated above\***. Further, I assure the University that I would not request for a change from project work to theory paper or vice versa in the future.

Date :

Place :

Signature of the candidate