

CENTRE FOR PARTICIPATORY AND ONLINE PROGRAMMES (CPOP)

1. CENTRE FOR PARTICIPATORY AND ONLINE PROGRAMMES

The Centre for Participatory and Online Programmes was established by the syndicate of Bharathiar University on 23-04-2008 in accordance with the provisions of Bharathiar University Act 1981 (Tamil Nadu University Act of 1982) as a constitution of the School of Distance Education with permission to identify and approve institutions to offer various Under graduate and Post Graduate degree and Diploma and Post Graduate Diploma as participatory programmes utilizing their facilities and faculties by entering into a Memorandum of Understanding (MoU).

Participatory programme being an ingenious concept developed by Bharathiar University, colleges and institutions with facilities and faculty throughout India are being identified and approved as partners of Bharathiar University to offer various programmes as regular weekend programmes to help achieve higher gross enrollment ratio and higher literacy rate but without compromising on the standard of education imparted. Bharathiar University is the provider and partner institutions facilitates offering of the programmes as facilitator, as per the norms prescribed by the University.

Bharathiar University has territorial Jurisdiction of Niligris, Coimbatore, Erode as well as the newly created Tirupur district, established by carving out areas of Coimbatore and Erode districts. However, for offering distance education, the jurisdiction has been extended beyond those districts in accordance with one of the objects of the University as given in the Bharathiar University Act “ To hold examinations and to confer degrees, titles, diplomas and other academic distinctions on persons who shall have pursued an approved course of study by correspondence whether **residing within the University area or not**, and to provide such lectures and instructions for persons **not being residents within the University area** under conditions prescribed”.

Although jurisdictional restrictions was imposed by regulatory agencies earlier, DEC in its notifications no DEC / 2010 / Dated 29-03-2010 has categorically stated as follows “In its 35th meeting the council noted that distance education and online education cannot have the territorial jurisdiction. Further it was decided that in case of Central Universities and the State Universities, the territorial jurisdiction will be as per their Acts and Statutes for offering programmes through distance mode and distance education regulations of the respective Universities for all their programmes (F.No.DEC / 2010 / 6925 / dated 26-03-2010).”

Further as per the supreme court interpretation of the AICTE Act (The Honorable Supreme court of India in case of Bharathidasan University and another Vs AICTE & others Public Notice no: UB/04(03) /2010) an University does not require prior approval of AICTE to commence new department or courses and programmes in technical education. Partner institutions and online providers are designated and function only as facilitators in the offering of the technical / professional programmes as given above. Therefore they do not require approval from AICTE. Further, as per the requirement of the ministry of Human Resource and Development (No.F18-15/93-TD.V/TS, Dated 01 March 1995) Bharathiar University has submitted an application to DEC and the DEC has accorded provisional recognition (DEC /Univ / State /07/ 5634 dated 31-08-2007)

and continuation of provisional recognition till such time the committee (UGC, AICTE and DEC) visits Bharathiar University (F. No. DEC /2009 /17-12-2009). Consequently, as per the notification (44) issued by the Ministry of Human Resource Development (Department of Education) on 1st March 1995, all the qualifications awarded through distance education by Bharathiar University has been recognized for the purpose of employment to posts and services under the Central Government as well as under the state government.

Regulations for various Programmes offered as Participatory Programmes under semester system through School of Distance Education Effective from the academic year 2008-09 onwards

Participatory Programme

Participatory Programme is an alternative to the formal education available to those who wish to join and pursue the Programme of their choice in a regular mode, utilizing all the facilities and faculty available to regular students in an institution of their choice, but on weekend days without affecting their opted commitments and working hours on working days. This Programme enhances student intake in an institution in a year, maximize utilization of resources, provide opportunities for the depressed to pursue education and allow the regular students to acquire simultaneously another degree of their choice during the period of their regular study. This is yet another pursuit of Bharathiar University to provide a reach for unreachable and to produce highly qualified human resources.

Objectives:

- 1 To provide an opportunity for the deprived students to enroll in a Programme of their choice.
- 2 To provide an opportunity for those students enrolled for a regular programme in a college to concurrently register for another programme of their choice and acquire dual degrees in the same duration of study.
- 3 To provide opportunity for those students who wish to acquire more knowledge in a specific area of study by registering for the concurrent diploma or PG diploma.
- 4 To provide quality education for those who could not enroll for regular Programmes in educational institutions.
- 5 To provide an opportunity to utilize physical facilities, human resources and knowledge resources available in educational institutions to maximize knowledge acquisition.
- 6 To provide an opportunity for institutionalized education to the deprived.
- 7 To maximize the value of the degree awarded by exposing to every area of academic environment available to regular students.

Programmes offered	: Graduate degree and diploma, Postgraduate degree and diploma, certificate and Professional degree Programmes instituted by Bharathiar University to offer them as regular Programmes in the affiliated colleges, Post graduate centers and University departments.
Partner Institution	: Affiliated colleges and Private Institution in India and abroad with adequate facilities.
Mode of approval of Partner institution	: On the basis of the report of the inspection Commission and self appraisal Report of the institution.
Nature of approval	: Temporary, through signing of MoU.
Period of approval	: Initially for a period of three years and Extendable further through another MOU.
Number of Programmes Permitted and types of Programmes permitted	: The number and types of Programmes as Recommended by the Inspection committee initially and subsequently.
Duration of the Programmes	: As prescribed for the regular programmes by the University.
Eligibility for Admission to Various Programmes	: As prescribed for the regular Programmes by the University.
Period of admission, Course of study and the Scheme of examinations	: As prescribed for regular Programmes by the University.
Mode of instruction	: Conventional face to face.
Medium of instruction	: English excepting for Subjects offered in vernacular languages.
Working hours requirement	: A minimum of 20 weeks per semester, two days per week and 6 hours per day. A minimum working hours for PG Professional Programmes, PG other Programmes and UG Programmes are 150, 140 and 120 hours per semester.
Requirement to appear For the examination	: A candidate shall be permitted to appear for any University Semester examination if

1. The candidate had secured not less than 60% of attendance in the number of working hours during the semester.
2. The candidate has earned a progress certificate from the Head of the institution, of having satisfactorily completed the course of study prescribed in the scheme of examination for that semester as requested by these regulation and
3. The candidate's conduct has been satisfactory.

(a) A candidate who had secured 50% and above but less than 60% of attendance are not eligible to write the examination in the current semester subjects but are

permitted to continue his/her studies in the next semester. The candidate, however, is eligible to write arrear subjects.

- (b) A candidate who has secured 50% and also but less than 60% of attendance for the second time during the period of the same Programme and a candidate who has secured less than 50% attendance has to discontinue the course and rejoin in the same semester next year and continue the Programme with the next batch of students. The candidate, however, can appear for arrear subjects.

Restrictions to appear for the examination : As stipulated for the regular Programmes by the University

Exemption of Subjects:

Students who have already passed subjects prescribed for the same course at some other institution prior to admission under participatory programme shall be considered for granting exemption from appearing for examinations in those subjects. However, the decision of the University shall be final with regard to granting of exemption of subjects.

Medium of Examination : English and vernacular languages for courses offered in vernacular Languages.

Submission of record not books for practical Examination and project reports : As prescribed for regular Programmes by the University.

The distribution of marks : As prescribed for regular Programmes by the University
For the internal and external components of examination and to various components of internal (Continuous assessment) examinations

Question paper pattern regular : As stipulated for the Programmes.

Passing minimum and grading of results : As prescribed for regular Programmes by the University

Improvements of marks in the course already passed : As prescribed by the University for the regular Programmes

Classification of successful : As prescribed / stipulated

candidates, ranking of
successful candidates and
the conditions stipulated
for the conferment of degrees

for the regular Programmes by the University.

Concurrent Degree

Students undergoing regular courses in a college can seek admission, if eligible, to UG/PG degree or diploma/PG Diploma programme offered under Participatory Programme concurrently. Such applicants are required to submit bonofide student certificate along with the application. Subjects common for the two programmes, if any, shall be exempted under Participatory Programme. Accordingly, a candidate of concurrent admission shall be eligible for a degree under Participatory Programme only when He/ She clears the exempted common subjects under the regular programme and un exempted common and other subjects under Participatory Programme. Further, the Credits / Marks earned in the exempted subjects of the regular programme shall be transferred to the concurrent programme for the purpose of classification and posted in the consolidated statement of marks with suitable indication as credit transfer.

Even if a candidate has successfully completed the exempted common subjects under the regular programmes but failed to clear within the prescribed duration, the other subjects under the regular programme, the credit earned in the regular programme for exempted common subjects shall be transferred to the Participatory Programme and posted in the consolidated statement of marks. He / She shall however be awarded the degree under Participatory Programmes only when he / she has completed the un exempted common subjects and other subjects prescribed for the Participatory Programme. Accordingly, a candidate of concurrent admission to a participatory programme is eligible for the full complement of credits earned through examination under Participatory Programme and credit transfer from regular programme, and for the award of classes even under different parts as per the regulation in vogue.

PROGRAMMES OFFERED AND ELIGIBILITY CRITERIA

FOR ADMISSION UNDER PARTICIPATORY PROGRAMME

Candidates who have completed their study under 11+1 / 10+2 / 10+3 (10+Diploma) are only eligible for admission to any UG course

Sl. No	Name of the course	Eligibility	Duration	Medium of Instruction and examinations	
1	BA	English	3 Years	English	
2		Economics			
3		History & Tourism			
4		Tourism and Travel Management			
5		B.Litt.		HSC passed with Tamil as one of the subjects of study	Tamil
6		Tamil Literature			
7	B.Sc	Chemistry	3 Years	English	
8		Physics			
9		Mathematics			
10		Mathematics (CA)			
11		Plant Biology & Bio Technology			
12		Advanced Zoology & Bio Technology with Sericulture			
13		Bio Technology			HSC passed with Biology/Botany/Zoology as one of the subjects of study
14	Microbiology				
15	B.Sc	Computer Science(CS)	3 Years	English	
16		Information Technology(IT)			
17		Computer Technology			
18		Visual Communication			
19		Nutrition and Dietetics			

20		Costume Design & Fashion Technology (CDF)	HSC passed		
21		Catering Science & Hotel Management			
22		Electronics / Electronics & Communication System	HSC passed with a. Mathematics, Physics and Chemistry b. Physics, Chemistry and Biology c. Vocational Group with Mathematics / Physics / Electronics as a subject of study d. Physics, Botany, Zoology e. Mechanist or Electrical Motor winding /f. Maths / Business Maths / Computer Science – Subject of study		
23	BCA		HSC passed and wherever the students have not studied Maths, the necessary Mathematical knowledge be imparted through Residential / Bridge course	3 Years	English
24	BBM / BBA	General	HSC passed		
25		Computer Applications			
26	B.Com	General			
27		Computer Applications			
28		E-Commerce			
29		Corporate Secretary ship (CA)			

PG Courses

Candidates who have completed their study under 11+1+3 / 10+2+3 /10+3(Diploma) +3 are only eligible for admission to any PG course.

Sl. No	Name of the course		Eligibility	Duration	Medium of Instruction and examinations
1	M.A	English	Passed in BA English Literature or any graduate course with part II English at UG level for four semesters	2 Years	English
2		Tamil	Pass in any UG Degree		
3		Mass Communication			

4		Business Economics	UG passed with Economics / Econometrics / Mathematics / Statistics / Business Economics		
5	M.Com	General	B.Com / B.Com(CA)/ B.Com(e-commerce)/ BBM/ BBM(CA)/ BBA/ BCS/ BCS(CA)/B.Com (CS)/ B.Com (CS) with (CA)/ B.Com. Cooperation / B.Com Cooperation with CA / Bachelor Degree in Bank Management		
6	M.Com	Computer Application	B.Com / B.Com(CA)/ B.Com(e-commerce)/ BBM/ BBM(CA)/ BBA/ BCS/ BCA / BCS(CA) / Bachelor Degree in Bank Management / B.Sc (Computer Science)		
7		Computer Science	A pass with 50% of mark in B.Sc Computer Science / Computer Technology / Information Technology / Electronics / Software Systems / BCA, B.Sc Applied Sciences (IT,CT)	2 Years	English
8		Information Technology			
9	M.Sc	Mathematics	B.Sc passed with Mathematics major / Mathematics with CA	2 Years	English
10		Physics	B.Sc Physics with Mathematics / Mathematics (CA) as one of the allied subjects or B.Sc Physics with CA with Mathematics as one of the allied subjects		
11		Chemistry	B.Sc Chemistry with Physics and Mathematics / Zoology / Botany as allied subjects. B.Sc Polymer Chemistry		
12		Applied Electronics	a. B.Sc with Electronics / Industrial Electronics / Electronic Science / Physics / Electronics & Communication / Systems / Applied Science / Computer Science / BCA / B.Sc(Hons.) / Electrical Equipments Maintenance / B.E.S. Instrumentation / Electronics with Computer Hardware Technology / Applied Sciences / IT / CT / Electronics & Communications system b. A pass in triple Major (Mathematics, Electronics & Computer Science. e. B.E with ECE / EEE / CIE / CSE / IT and AMIE		

PG Diploma Courses

Sl. No	Name of the course	Eligibility	Duration	Medium of Instruction and examinations
1	PG Diploma	Bio Informatics	1 Year	English
2		Microbial Bio-Technology		
3	PG Diploma	Web Services	1 year	English
4		Advanced Networking Systems		
5		Journalism and Mass Communication	Pass in any UG Degree	
6		Yoga Education		
7	PG Diploma	Education Technology		
8		Communicative English		
9		Portfolio Management		
10		Advertisement		

11		Tax Procedure and Practice Management			
12		E-Commerce			
13		International Business			
14		Insurance Management			
15		Export Management			

Diploma Courses

Sl. No	Name of the course	Eligibility	Duration	Medium of Instruction and examinations
1	Communicative English	HSC Passed	1 year	English
2	Computerized Accounting			
3	Tally Software			
4	Catering Science and Hotel Management			
5	Marketing Management			
6	Labour Law			
7	Tamil Pulavar			
8	Nursing Assistant			
9	Clinical Laboratory Technology			

Professional Courses

Sl. No	Name of the Course	Eligibility	Duration	Medium of Instruction and examinations
1	MBA	Pass in any Degree Course	2Years	English
2	MBA (Marketing Management)			
3	MBA (Tourism and Hotel Management)			
4	MBA (Financial Management)			
5	MBA (Industry Integrated)			
6	MBA (Investment Management)			
7	MBA (International Business)			
8	MBA (Human Resource Management)			
9	MBA(Information System Management)			
10	MBA (Retail Management)			
11	MBA (Textile Management)			

12	MBA (Entrepreneurship)	Pass in any Degree Course	2Years	English
13	MBA (Services Management)			
14	MBA (Export Management)			
15	MBA (Hospital Management)			
15	MCA (Master of Computer Application)	Pass in any Degree with Mathematics at +2 level or any Degree with at least one paper in mathematics / Business Mathematics / Statistics at Degree level.	3Years	English

Regulations for various Programmes offered as online Programmes under semester system through School of Distance Education Effective from the academic year 2008-2009 onwards

Online education

Online education means providing education through online and it is a third mode of education.

Course offered

- Undergraduate and postgraduate Degrees and diplomas and Professional courses

Eligibility

- As prescribed for the respective Programmes by Bharathiar University

Period of admission

- First session - February to August
Second session - September to January

Duration of the programmes

- As prescribed by Bharathiar University for various regular Programmes

Mode of instructions

- Online

Scheme of examination

- The various Programmes are to be offered in semester pattern. The course maximum shall be as prescribed for the various regular Programmes. There shall be no internal marks. However, the total number of courses and distribution of them among semesters shall be to the extent possible the same as that of regular programmes. Practicals and project report shall be part of the

Restrictions to appear for the Examination	- Programmes and their allocation to specific semester shall be as in regular Programmes. As prescribed for regular Programmes by Bharathiar University.
Medium of instruction and Examination	- English excepting for subjects offered in vernacular languages.
Question paper pattern	- As prescribed for regular Programmes

Passing minimum

The passing minimum shall be 40 % in each paper for diploma and degree Programmes and 50% for postgraduate degree and diploma Programmes. For professional courses such as MBA and MCA, the passing minimum shall also be 50%.

Grading:

For whichever regular Programmes grading of Performance in the examination is followed, the same system shall be followed for such Programmes offered as online Programmes.

Improvement of marks in the subjects already passed and classification of successful candidates

As prescribed for regular Programmes by Bharathiar University

Condition stipulated for the conferment of degree and Ranking of candidates:

As stipulated by the University for regular candidates

Currently offered Programmes: Online MBA Programme

PROGRAMMES OFFERED

1. Masters in Business Administration (MBA)
2. MBA in Marketing Management
3. MBA in Financial Management
4. MBA in Human Resources Management
5. MBA in Systems Management
6. MBA in Retail Banking, Financial Services and Insurance
7. MBA in Information Technology Management and e-Business
8. MBA in Telecom Management
9. MBA in Media and Advertising Management
10. MBA in Health Care and Advertising Management
11. MBA in Pharmaceutical Management
12. MBA in Manufacturing Management
13. MBA in International Business
14. M.B.A in Tourism and Hotel Management
15. M.B.A in Retail Management
16. M.B.A in Entrepreneurship Management

ELIGIBILITY FOR ADMISSION

Recognized undergraduate degree in any discipline.

ACADEMIC REGULATIONS

DURATION OF THE PROGRAMME

The MBA programme shall have 4 semesters spanning 2 years of study. (The maximum time period to complete the programme is 5 years).

The maximum credits prescribed for the programme shall be 90 inclusive of the project work. Each course shall be so designed to engage the students for a minimum of 30 hours of work including the time taken to read the lessons, listen to the audio and video lesson, complete the assignments and activities prescribed after each Unit and participate in the discussion forums.

MEDIUM OF INSTRUCTION AND EXAMINATION

The medium of instruction and examination for the online MBA programme is English.

SALIENT FEATURES OF ONLINE SUPPORT

1. High Quality content: The content shall be created by a team of expert professors and industry leaders in accordance with the syllabus prescribed by the University. The content shall include the latest trends in the subject concerned.
2. Cutting-edge Instructional Design: The study material shall be logically organized into Modules and Lessons. Each Lesson shall be further divided into segments for easy reading and reference. Each segment shall provide “test your understanding” exercise ensuring optimum learning and retention. Graphical representations, animations and management crossword puzzles shall be included as value adds to make the learning experience a fulfilling one.
3. Audio and Video Lessons: Each module shall have nearly 2 hours of current and industry-relevant audio and video lessons from leading professors and industry thought leaders.
4. Dedicated Online Faculty: Students shall have the option to email their doubts/questions/clarifications to the online faculty for replies within 48 hours.
5. Discussion Forum: Online threaded discussions moderated by industry experienced faculty shall help peer to peer interaction and learning.
6. Annotated Online Resources: A list of select, annotated articles and audio / video files shall be made available for reference.
7. Feedback on Progress: The ‘My page’ section shall be created to get students feedback on how well they are doing to help them take corrective action wherever required. This information shall also be made available to the online faculty, allowing for intervention at the appropriate time to help students learn effectively and provide individual attention.
8. Case Analysis: Each module shall feature an interesting, industry-relevant case for discussion with the allotted team members. Case solution by faculty shall also be made available as reference material.

9. Key terms and Glossary: All important terms in the module shall be provided with definitions and explanations. A complete database of all technical terms with explanations shall be made available in the Glossary.
10. Module Summary: Each module shall have a test summary presented in the form of an interesting e-book or slide show. In addition, the faculty shall summarize each module in an audio lesson.
11. Student Support Services: Students shall have the facility to e-mail to the administration for any technical or academic help and the student support team shall respond within 48 hours.

PASSING MINIMUM AND CLASSIFICATION OF SUCCESSFUL CANDIDATES

The passing minimum shall be 50% in each paper and in the project.

CLASSIFICATION OF SUCCESSFUL CANDIDATES

As prescribed for the regular MBA Programme.

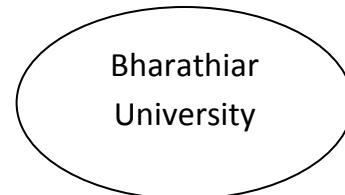
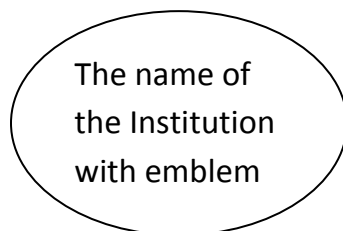
IMPROVEMENT EXAMINATION

As prescribed for the regular MBA Programme.

Guidelines issued to Partner Institutions

1. Your institution being the partner institution of Bharathiar University and the programmes offered are Bharathiar University programmes, the name and emblem of Bharathiar University should be prominently printed on the cover page and the programmes offered should be stated as Bharathiar University programmes in the prospectus and in other information brochures.

Accordingly, the cover page of the prospectus shall have the name and emblem of Bharathiar University printed on the right corner and the institution name on the left cover, and other matter printed below as depicted below,



Alternatively, the name of the institution may be printed on the top followed by the name of the university, and partner institution in between as given below,

Name of the institution - Emblem
Partner Institution of
Bharathiar University, Coimbatore - Emblem

2. In all the advertisements made inviting applications for various programmes as well as any communication made in this regard, the name of Bharathiar University should figure and the programmes offered should be stated as Bharathiar University programmes. Being a weekend programme under distance education, no where the programme should be stated as a full time regular programmes and your institution as an affiliated institution of Bharathiar University. Pursuant to the decision of the IGNOU to offer full time residential programme, partnership programme may provide that option to its partner institutions with due approval of the University and regulatory bodies.
3. Similarly, in the application for admission, identity cards issued and any record maintained in connection with the programmes offered, Bharathiar University name should be figured prominently.
4. Admission for every academic year shall be made up to **August 31st** for every year.
5. The certificates of the candidate should be thoroughly checked and only eligible candidates should be admitted provisionally. The eligibility criteria prescribed by Bharathiar University for various programmes are given in the prospectus. However, **the partner institutions are advised to see the Bharathiar University website at: www.b-u.ac.in for changes effected subsequently.**
6. The scheme of examinations and the syllabi for the various courses prescribed for 2008-09, 2009-10 and 2010-11 batches have already been sent. For any clarification or for any further information you are requested to see the Bharathiar University website.
7. The tuition fee collected from students admitted provisionally, in the form of DD favoring the Registrar, Bharathiar University payable at Coimbatore their applications along with the required original certificates and a CD containing the bio-data of all such candidates, for which a software with instructions have already

been sent, and the scanned copied of the original certificates shall be sent by mail or submitted in person for verification and confirmation of their admission on or before 10th of September every year. Confirmed candidates alone should pursue the respective programme.

8. All such students shall be issued with identity cards and enrollment numbers once their admission is confirmed by Bharathiar University.
9. The partner institution shall maintain the bio-data of the candidates admitted year wise. The bio-data, apart from personal information, shall also have the details such as date of admission to the course and completion of the course, marks secured in each semester, class awarded and data on which Transfer Certificate and Conduct Certificate was issued. Such a data is a valid document, should be compulsorily maintained and may be verified by the University when the need arises. The bio-data should invariably have the photograph and other identification marks as recorded in the passport as well as his/her signature and thumb impression to prevent and avoid impersonation.
10. The partner institution shall prepare and make known the following to the students admitted.
 - a The date of commencement of every semester
 - b Total number of contact hours for the theory and practicals
 - c Number of days assigned for internship, if any
 - d Time Schedule and the list of expert/ staff handling the programme (theory and Practicals) and the other associated details.
 - e Internal continuous assessment schedule and marks assigned for each component.
 - f Commencement and last date for fee payment.
 - g Last working day for each semester
 - h The marks secured by each candidate in each component and the total marks awarded in the continuous assessment for each subject.
 - i The attendance earned by the candidates.
 - j The eligible list of candidates to appear for the University examination

- k The semester time table and communications received from the Controller of Examinations with regard to semester examinations.
 - l The last dates for the submission of examination applications with and without penal fee.
 - m Examination centre related information's
 - n General instruction to candidates appearing for the University examinations.
 - o The date of commencement of semester exams, date on which hall tickets are issued, the date of publications of results and the website on which the results are published as per the COEs communications.
11. The continues assessment marks and the attendance earned by all candidates shall be sent to the COE in the respective formats provided on or before the stipulated dates as soft and hard copies.
 12. If the partner institution is approved as an examination centre by the COE of Bharathiar University, the Principal or Director of the institute with adequate qualification may be appointed as the chief superintendent of University examination. If not eligible, the COE may appoint a Chief Superintendent and intimate the institution.
 13. The chief superintendent shall be provided with necessary faculties and man power, as requested for the successful conduct of university examinations.
 14. The university will nominate a University Representative for the period of examinations and he/she shall be provided with necessary facilities and support to discharge the assigned duties.
 15. The guidelines for the conduct of University examinations, instruction to invigilators etc., will be sent by the COE.
 16. If the institution is not approved as the examination centre, the examination centre to which the students of your institution are assigned will be intimated by the COE. In such a case fullest co-operation should be extended.
 17. The partner institution shall effectively conduct the programme to the fullest satisfaction of all stake holders.

DEAN